

# THE GLEAMING EYE

Volume #1

MAY 17, 1993

## S.A.R. Mourns the Passing of Bro. Joe Marcus. Finally, Out of the Winter! Southern Slam '93 is Coming Soon!

### EDITOR'S REPORT

By Bro. Michael Naselsky

The Gleaming Eye is Sigma Alpha Rho's official fraternity newspaper. In this paper you will find articles from members of the Supreme Board, as well as articles written by active alumni. In future issues, I will gladly publish articles from active brothers.

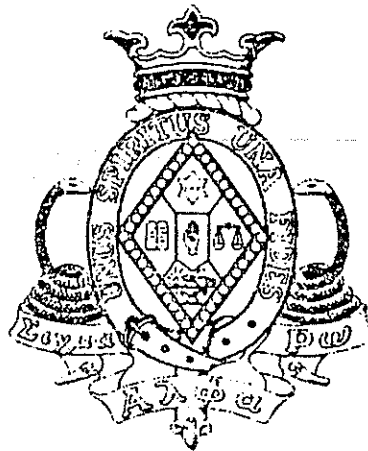
In the back of this edition, you will notice an advertising section. For a very reasonable price, your chapter may submit an ad to me, regarding a fraternity event. Keep in mind that *The Gleaming Eye* is sent to every active brother in the fraternity. Take advantage of this section because it is an excellent way to get people to your events.

Also, inside, there is a reprint of an article, originally printed in *The Philadelphia Inquirer*, about Bro. Joseph Marcus. Joe passed away on March 29 from Leukemia. The S.B.C. would appreciate if you could take some time to read this excerpt.

The *The Gleaming Eye* is here for you, the Brothers of S.A.P. If you have any questions or comments, please feel free to express them to me. Thank you.

*Fraternally,*

Bro. Michael Naselsky



### S.E.R. REPORT

By Bro. Robert A. Malmud

As the fraternal year inevitably comes to a close, the Supreme Board of Chancellors is making a strong push for several things to occur. Inter-chapter relations, great support in chapter affairs, and the winding down of all pledge classes are at the top of our list. These accomplishments should be both a reflection of your weekly meetings as well as the outcome of your efforts and participation at the many affairs quickly approaching.

Mid Year Convention in Washington D.C. proved to be the first step of our advancement. Currently, we are training 4 new chapters, each in a separate council. Most chapters are working on a second or their third pledge

class, which will increase our active rolls considerably. Convention could be the most exciting news of all. The attendance level could be at its highest in years. I'm also pleased with the chapter enthusiasm and motivation. The calendar is almost completely full for the rest of the fraternal year.

With so much intensity and dedication on both the newly elected board and from the rest of the brothers, the close of this successful year can be considered more than just an end. It will symbolize a beginning of so much to look forward to in the 93-94 fraternal year. We must continue working together for us to "MAKE IT HAPPEN!"

*Fraternally Yours,*

Brother Robert A. Malmud  
Supreme Exalted Ruler

### Inside:

**SOUTHERN SLAM '93**

**Leadership Weekend**

**Memorial for**

**Bro. Joe Marcus**

**Upcoming Events**

**and much, much more...**

**SAR To Visit Israel**

By Bro. Maury Kauffman

At our last Convention, your International Executive Council passed a motion that SAR plan a trip to visit the homeland of our people, Israel. Our trip is being scheduled for June-July, 1994. A complete package is being planned, with the itinerary including: Jerusalem, Tel Aviv, Haifa, the Sea of Galilee and the Dead Sea and overnight stay a Kibbutz. This will be a 10-14 day tour and ample Alumni have already agreed to chaperon. What we now need is your help. If you think you might be interested in attending SAR's first Israel Adventure, we need to know. Please call Royal Order of the Gleaming Eye, Maury Kauffman at area code 1-609-482-8288 and let him know or just leave a message. (Your calls are not meant to guarantee attendance, we just need to know how many Brothers are interested so that we may plan the best, most economical trip.) We look forward to hearing from you!

Thank You,

Bro. Maury Kauffman  
Royal Order Of the Gleaming Eye

**Southern Slam '93**

By Bro. Lee Zalben

Dear Brothers,

I hope that all of you enjoyed our recent Midyear Convention in Washington, D.C. I know that for many of you, it was your first convention, and judging from what I saw, I know that it won't be your last, which leads me to the matter at hand.

If you are the kind of brother who wants to sit home

all summer, don't worry, this message is not for you. If you're the kind of brother who's planning on doing nothing but watch T.V. during your vacation, you might as well stop here. But if you're the kind of brother who wants to have four days of non-stop fun in the sun, pay attention. If you want to go to not one, not two, but three great parks, where you can ride, splash, and laugh the days away, keep reading. If you want convention thrills, with none of those winter chills, have we got something for you.

**Southern Slam '93**

Picture this: Thursday at Paramount's King Dominion Theme Park, Friday at Water Country USA, and Saturday at Busch Gardens Amusement Park. And to top it all off, the awards ceremony during a moonlit cruise down the James River on the old fashioned riverboat, the Anabelle Lee.

All right, brothers. You've heard us talk about it. You've heard your friends talk about it. You've even heard your parents talk about it. But now it's time for you to do something about it. Time is running out! By the time you read this, there will be only three weeks left to go to Southern Slam '93 at the low, low price of only \$180. After that, the price goes all the way up to \$210. So you must get your non-refundable deposit of \$80 paid immediately, to make sure that there is room

for you on what promises to be the most talked about convention for years to come.

Fraternally Yours,

Brother Lee Zalben  
Convention Director

**ED.C Report**

By Bro. Elliot Glassman

The Eastern District Council is getting bigger and bigger. Right now, the focus is on Northern Jersey where the Nu Beta Chapter of Livingston is currently under training by Brother Matt Schaeffer, an alumnus of the Zeta Tau Chapter. In addition to this, Brother Lee Zalben is working on getting together a chapter for West Orange which would be Tau Omega. Also, Tau Sigma, led by Sigma Rho Dov Goldstein, is working on another pledge class that will increase its size two-fold. In Southern Jersey, Beta Iota and Epsilon are doing well. In fact, Beta Iota just completed a successful Comedy Works with Zeta Tau. Beta Iota is planning its Annual Great Adventure trip for May 22. As you can see, EDC is coming back strong and will soon be the apex of the fraternity once again.

Fraternally,

S.E. Elliot Glassman

# LEADERSHIP WEEKEND- ROARING SUCCESS!!!

## LEADERSHIP WEEKEND

By SS Larry Mickelberg

On Saturday and Sunday, May 8 & 9, 1993, The Supreme Board hosted a Leadership Retreat to Camp Ockanickon in Medford Lakes, NJ. The Board and the Brothers met in Northeast Philadelphia and drove to the camp early on Saturday morning. Led by "Malms" and "L Mick", the SAR convoy *would've* broken every traffic rule to get to the camp on time. That is, if CAL Adam Sokolic had any kind of guts! He caused the entire convoy to get caught in the middle of a huge intersection because he refused to go through a yellow light! Thanks, Adam. Needless to say, Adam "55" Sokolic spent the rest of the trip in the back of the convoy, behind the lunatics from Iota.

Upon arrival, we were greeted by perfect weather, an empty camp, and swarming insects. After the Brothers dropped their sleeping bags and clothes into their respective cabins, it was off to the courts for some intense basketball. Following that, the Brothers took part in some discussions. PSER Charles "Were they Dockers™?" Bogdanoff discussed the merits of chapter-only socials, and provided a handout of potential events, some of which were interesting to say the least. Ask a Brother who attended to show you the list. PSER Larry "Major Bees" Blumenthal followed with a discussion of how to pitch potential pledges for the Chapter. After the first workshop, the Brothers had lunch from Little Caesar's pizza. 16 Large! Large! Specials disappeared in no time! Following lunch, some of the Brothers opted to go boating. Led by SE Elliot "Aho, mate" Glassman and replete in their darling life jackets, several Brothers ventured out into the lake in filthy, muddy rowboats. It wasn't a pretty picture. Oh, and Elliot, I don't think that crew is your

thing....Brother Becker from Sigma Phi might agree!

While the Jacques Cousteau posse was boating, a rousing game of softball ensued. While there were controversies from time to time over exactly constituted a base, ("What, you didn't see the Reebok?"), everyone had a great time. A truly inspirational moment came when our Supreme Exalted-Ruler stepped up to the plate. A hush came over the crowd. Brother Malmud let loose with an incredible "outta here" home run! As he rounded the bases, SER Rob "Where's the nearest hospital?" Malmud was cheered on by all of the Brothers present.

Next on the agenda was a lakeside talk by ROGE Maury Kauffman, who discussed the different responsibilities of Chapter leaders. Following his talk, it was time for dinner. Elliot Glassman provided all of us with scrumptious 78% (!) lean beef patties and kosher hot dogs. Maury "King of All Burgers" Kauffman provided all of the grill action.

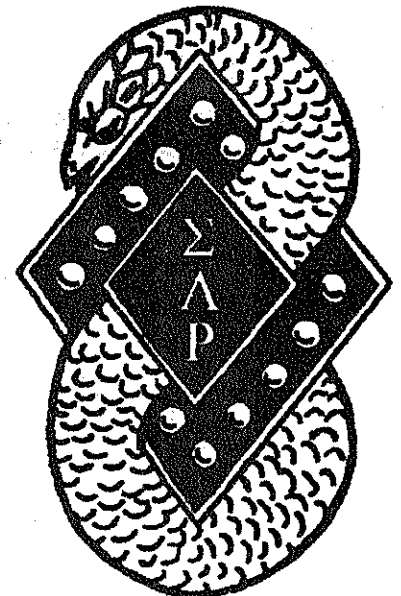
Lit volleyball and basketball were the order of the night after dinner. Later, the Brothers from Iota with a little help from Tau Sigma started a raging bonfire. The Brothers from Sigma were tempted to counter it with one of their own, but alas, there were no religious artifacts to be found, so they joined the rest of the Fraternity in the Council Ring roasting marshmallows and singing. Elliot "Seinfeld" Glassman provided some entertainment. (snicker)

After the camp fire went out, the Brothers returned to their well lit (ha ha) cabins for some relaxation and card playing. Last I heard, Brother Jeff "I'm up \$.50" Lenetsky of Zeta Tau owed the brothers of Rho Omega a couple grand! That Merrill Breyer softball tournament better be pretty successful. No one wanted to sleep, so

the sound of basketballs bouncing could be heard well into the morning.

The next morning, after most of us chipped away at the icicles that formed on our bodies, we were treated to a fabulous breakfast served by the nicest lady you could ever want to meet.....NOT! Who got stuck scrubbing the tables and floors?? As we were packing our cars and getting ready to leave, we saw the local law enforcement pulling up into our parking lot. Initial panic was replaced with laughter as we found out that SC Mike "Three-Alarmer" Naselsky's keys were locked in his trunk. While there is some conjecture as to who was responsible, it didn't replace the fact that Mike's car left over an hour later than everyone else. Way to go, whichever of you brilliant souls was responsible.....

All-in-all, everyone who attended had a great time. Remember, the Leadership weekend is by invitation only. The next one is scheduled for October. Why not do some work and get yourself on the guest list?



# Brother Joseph Marcus

## March 25, 1970-March 29, 1993

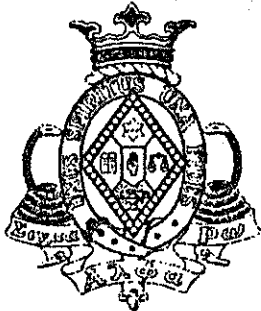
Brother Joseph Marcus passed away from complications related to leukemia, on March 29th. Joe was elected to the Supreme Board of Chancellors at Mid-Year, in Washington D.C., to the position of Chancellor -at-Large.

Brother Marcus was inducted into the Zeta Tau chapter in April 1985. He played a major role in his chapter's success, while being appointed to Zeta Tau's community service, and flyer committees.

Joe returned to S.A.R. this fraternal year. He immediately began to make a difference in changing the fraternity's shape, by inducting the Rho Omega chapter. He was also responsible for publishing two parental newspapers.

Although, Joe was a very busy person, he always found time for his fellow brothers in Sigma Alpha Rho. He was an education major at Temple, and was also very active in the Jewish community. The Supreme Board of Chancellors, and all of S.A.R., are grateful for all of his contributions in the strengthening of our fraternity. He is a friend that will truly be missed, and never forgotten.

Bro. Michael Naselsky



On June 6th the Supreme Board is sponsoring the Brother Joseph Marcus Memorial Basketball Game at the Jewish Y on Red Lion Road in Philly. Chapters and alumni are urged to enter teams. All of the money raised will go to a scholarship fund to be given out at convention. Details will be announced shortly. For more info contact the S.A.R. Hot line or Bro. Michael Naselsky at (215) 947-0929

Here is a reprint of an article on Joe from the Philadelphia Inquirer:

## fought with leukemia

By Andy Wallace  
INQUIRER STAFF WRITER

Joseph Marcus, 23, of Northeast Philadelphia, has lost his three-year battle against leukemia, a fight he thought he had won. He died Monday at the Hospital of the University of Pennsylvania.

With his death, schools lost a potential teacher and ailing children lost a spokesman who knew what they were going through because he had been there.

"He was a happy, up-beat person," said his mother, Harriet Marcus. "Everybody just loved him. But he was so different. His life was doing for others people."

He'll be especially missed at Beth Shalom Congregation in Elkins Park, where he supervised activities for sixth and seventh graders and planned ski trips, hayrides and other outings.

Mr. Marcus was born in Philadelphia. He graduated from Northeast High School in 1988 and enrolled at Temple University as an education major. He wanted to be an elementary school teacher, his mother said.

His cancer was diagnosed in 1990. That same August, he entered Johns Hopkins Hospital in Baltimore for an operation in which some of his own bone marrow was removed, treated with chemotherapy and replaced.

Four months later, he left the hos-

pital believing he was cured. "With God's help, I made it to where I am today," he wrote in a guest opinion column in the Philadelphia Daily News on June 5, 1992.

"Everything turned out great in the end. My transplant was successful. I live my life like I did before I got leukemia."

One of the first things he did was take a bike ride. Not for kicks, mind you, but to raise money in the Leukemia Society's annual Bike-A-Thon in Fairmount Park.

He pedaled the entire 25 miles and earned \$1,100. That was, he said, in the Daily News article, the beginning of his attempt "to give back."

Last year he did it again, raising more than \$1,600, according to his mother.

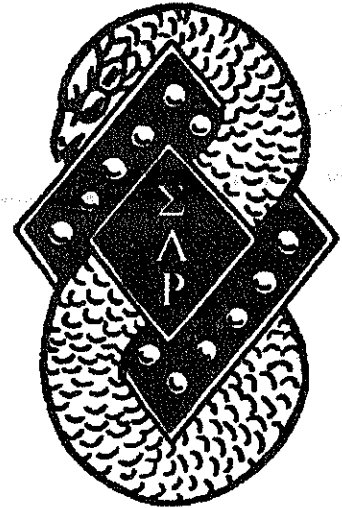
His leukemia returned about six weeks ago.

"Even at that time, he never doubted he would be cured again," his mother said. "He said that whatever happened was because God wanted it to happen. He said it was all God's doing."

In his opinion article, Mr. Marcus wrote that he was "thankful for modern medicine, but it's more than that that's cured me. It was the love and support I received from my family and friends and the belief I had in God, and myself, that made the difference."

Besides his mother, he is survived by his father, Manuel; two brothers, and his grandmother, Elsie Weiss.

Services will be held today at 1:30 p.m. at Goldsteins' Rosenberg's Raphael-Sacks, 6410 N. Broad St. Burial will be at Roosevelt Memorial Park, Treviso.



## Joseph Marcus, 23;

## fought with leukemia



Joseph Marcus

# ADVERTISEMENTS

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Contact Bro. SS Larry Mickelberg for details!

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**Tau Epsilon-Sigma Phi Philadelphia Phillies Game**

**Friday, May 21st!!!**

Where to meet: Willow Grove Park Mall or Burger King at Welsh and the Blvd.  
Time: 6:00 P.M. Price: \$12.00

Call Stu Kavitsky at (215) 757-6215 or Joe Becker at (215) 643-5072



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